Docket No.: 09469/108001; 59.0044

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Allen Ray Harrison Confirmation No.: 2684

Application No.: 10/099,825 Art Unit: 3625

Filed: March 15, 2002 Examiner: R. M. Pond

For: METHOD, APPARATUS AND SYSTEM FOR

PROVIDING PRODUCT ADVISORY

INFORMATION FOR A WEB-BASED SALES

APPLICATION

REPLY UNDER 37 CFR § 1.111

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 4, 2008 (hereinafter "Action"), please reconsider this application in view of the following.